

MEET & GREET CONFERENCE PROGRAM

8.45 am – 9.15 am Registration & Coffee

9.15 am – 9.30 am

Welcome to epda Meet & Greet!

Uwe Melichar, epda President, Factor, Germany

Antoinette Lemens, Congress Chair Woman, Association Design Conseil, France

9.30 am – 9.55 am

Belinda Picaud, Associate Partner

Lemens Executive Search, France

9.55 am – 10.20 am

Steven Cook, Head of User Experience

MetaDesign, Germany

10.20 am - 10.45 am

Nicolien Zijp, HR Director and **Djanira John**, Talent Coordinator

Design Bridge, Netherlands

10.45 am - 11.00 am

Massimo Göttsche, Creative Director

Göttsche Design, Germany

11.00 am - 11.30 am Networking Coffee

11.30 am - 11.55 am

Sylvia Vitale Rotta, Founder & CEO Team Créatif Group France and

Kheireddine Sidhoum, Global Chief Creative Officer, Dragon Rouge France

Stage Talk moderated by epda President Uwe Melichar

11.55 am – 12.30 am

Freddie Öst and Erik Kockum, Co-founders and Owners

SNASK Agency, Sweden

12.30 am – 1 pm

Audrey Bruisson, Global Marketing Manager Rhum Clément / Rhum J.M, GBH Group France

Cédric Raynaud, Président LINEA Agency, France

Sofiane Mameri, Head of Exeternal Communication, Sleever International, France

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1 pm – 1.30 pm

Isabelle Billerey-Rayel, Business Development Director, DALIM Software, Germany
interviewed by epda Board Member Rob Vermeulen

1.30 pm – 2.30 pm Lunch

2.30 pm – 2.55 pm

Merete Haugaa, Marketing Manager
Hennig-Olsen IS, Norway

2.55 pm – 3.20 pm

Silke Bochat, Head of Design Eastern Europe
PepsiCo, Russia

3.20 pm – 3.45 pm

Merete Haugaa, Marketing Manager, and
Silke Bochat, Former Head of Design Eastern Europe at PepsiCo
Stage Talk moderated by conference Chair Woman Antoinette Lemens

3.45 pm – 4.15 pm Networking Coffee

4.15 pm – 4.45 pm

Fabrice Peltier, Packaging Design Consultant
Fabrice Peltier Création, France

4.45 pm – 5.15 pm

epda Student Award Future Packaging

Inspiration on Healthy Food Packaging from young design talents
epda General Manager **Claudia Josephs** and epda Jury Member **Olav Jünke**, Germany

5.15 pm

Uwe Melichar, epda President, Factor, Germany
Summary and outlook