

Berlin, 6 November 2015

MEET & GREET PROGRAM

9.00 a.m. Registration and Coffee

9.15 a.m. Welcome from moderator Maksimilian Kallhed, The Pop-up Agency
Introduction to program of the day

9.20 a.m. Welcoming address from presidents: Be inspired!
Malgosia Pawlik-Leniarska and Renne Angelvuo

IS TODAY THE BEST TIME FOR A DESIGNER?

9.30 a.m. **Steven Cook**
Partner, edenspiekermann Germany

10.05 a.m. **Fax Quintus**
Partner, e27, Germany

10.40 a.m. **Gustavo Greco**
Founder & Creative Director, Greco Design, Brazil

11.15 a.m. Open Discussion
Moderated by Maksimilian Kallhed, The Pop-up Agency

12.00 noon **2015 EPDA DESIGN COMPETITION**
Presentation of entries and official announcement of the winners
moderated by Renne Angelvuo, epda Board Member, Finland

Franck Legendre
Directeur Etudes et Développement Packaging, Pierre Fabre, France

1.00 p.m. Lunch

WHAT IS IMPACTING DESIGN BUSINESS TODAY?

Perspectives from three epda member agencies

2.00 p.m. **Uwe Melichar**
Partner, Factor Design, Germany

2.35 p.m. **Daniel Horvath**
Partner, Paqart, Hungary

3.10 p.m. **Franck D'Andrea**
Deputy Director General, Raison Pure, France

3.45 p.m. Open Discussion
Moderated by Maksimilian Kallhed, The Pop-up Agency

4.30 p.m. End of Meet & Greet