MEET & GREET CONFERENCE PROGRAM

9.00 am  
WELCOME TO AMSTERDAM!  
Malgosia Pawlik-Leniarska and Renne Angelvuo  
epda Presidents

WHAT’S IMPORTANT IN THE DESIGN BUSINESS TODAY?

9.15 am  
Truus Dokter, Design Manager & Forecaster  
it fits!, The Netherlands

9.45 am  
Kevin Shaw, Owner  
Stranger & Stranger, UK

10.15 am  
Loe Limpens, Managing Partner  
Yellow Dress Retail, The Netherlands

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10.45 am  
Coffee Break

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11.00 am  
Natalie Kiefer, Managing Director  
Schaffner & Conzelmann, Switzerland

11.30 am  
Emre Telli, Art Director  
Germany

12.00 pm  
Christiaan Huynen, Director  
DesignBro, The Netherlands

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12.30 pm Lunch

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1.30 pm  
Mark van Iterson, Director Global Heineken Design  
Heineken International, The Netherlands

2.15 pm  
Dr. Christoph Mengel, Head of R&D/Technology for Substrates and Print  
Banknote Solutions Division  
G+D Currency Technology, Germany

Oliver Paul, Business Development Director  
Sales Banknote Printing  
G+D Currency Technology, Germany

2.45 pm  Coffee Break

3.15 pm  
**DESIGN BUSINESS STANDARDS THROUGHOUT EUROPE**

We have collected interesting data about design business practices throughout Europe that we will share with you. Let us discuss how different or similar they are, what we can learn from each other and if we can join forces to improve our performance!

5.00 pm  
End of Conference